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For Immediate Release

Animate the Impossible with Toon Boom Studio 3.5

Montreal (September 20, 2006) – Emmy award-winning Toon Boom Animation Inc. today announced the release of Toon Boom Studio V3.5. Based on customer feature requests, this latest release brings more power and ease of use to your animation station. TBS v3.5 provides significant improvements to your animation creation and color palette management as well as the addition of new special effects. V3.5 also offers a more user-friendly interface with an interactive welcome screen, help wizard, and timeline improvements.

Highlights of this latest release include:

- Over 30 improvements to boost your productivity
- New wizards to get you started faster
- Improved user interface for a more intuitive experience
- Dynamic special effects to create richer animation
- Greater interoperability for a more flexible workflow
- Over 275 templates included



Toon Boom Studio V3.5 is now available at www.toonboom.com

About Toon Boom Animation Inc.

Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Toon Boom carries entry level and high-end animation software solutions for film, television, web, games, mobile devices and training applications. In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television, in North America and throughout Asia, Europe and the Middle East. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio V3.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include **Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, Starbust Animation, Answer Studio, Alphanim, Cosgrove Hall, Cromosoma** and **Lanterna Magica**, to name a few. Some of the prestigious productions done with Toon Boom's technology include **Les Triplettes de Belleville, Looney Tunes: Back in Action, The Rugrats, SpongeBob The Movie** and **Curious George**.

For additional information, visit Toon Boom at www.toonboom.com.