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For Immediate Release

Toon Boom Harmony Released in Japan

Toon Boom Harmony is the animation solution of the future with its powerful features – such as morphing, basic inverse kinematics and “glue” - that enhance the paperless animation production process.

Tokyo, March 31, 2005 – As the market leader in animation technology, Toon Boom Animation announced today that it released Toon Boom Harmony in Japan, during the Tokyo International Anime Fair. Toon Boom Harmony is the animation solution of the future with its powerful features – such as morphing, basic inverse kinematics and “glue” - that enhance the paperless animation production process. Harmony also includes a global template library that facilitates the reuse of assets, all set up in an integrated pipeline.

"Appreciating the important role Japan plays in the animation industry, we feel honored to showcase Harmony during the Tokyo Anime Fair. Harmony brings significant advances in animation technology that can surely benefit the animation production in Japan," shared Joan Voegesang, President and Chief Executive Officer at Toon Boom.

Toon Boom Animation will be exhibiting at booth D-30 at the Tokyo International Anime Fair. Toon Boom will be represented by: Mrs. Joan VOGELANG, President and Chief Executive Officer, Mr. Francisco DEL CUETO, Vice President, Technology and Mr. Steven CHU, Vice President, Operations.

For more details, please check www.toonboom.com

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom is the world-leading supplier of animation technology. Toon Boom Animation Inc. carries several leading animation products, including Opus, Harmony and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Harmony, a new solution designed to meet digital and paperless animation production needs, comes with high-tech tools such as morphing, inverse kinematics and glue. With these great offerings, Toon Boom Animation is well poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Voegesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector on the global map. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios.

For additional information, visit Toon Boom on the Web at www.toonboom.com.

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