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For Immediate Release

Toon Boom Studio Version 2.5 for the Mac: Public Beta

Montreal, Canada (February 20, 2004) – Toon Boom Technologies, the leading supplier of animation solutions, announced today that the public beta of Toon Boom Studio™, version 2.5 for the Mac will be ready on February 25, 2004, for all its current Mac customers to try out. To participate in the public beta, owners of the previous version of Toon Boom Studio for the Mac must have registered their license key on the Toon Boom Studio web site.



With the public beta, Toon Boom Technologies hopes to give current Mac customers a taste of the new version while getting their valuable feedback. Eligible Mac customers will receive instructions by email on how to access the 30-day Beta version and will have three weeks to send their feedback to Toon Boom. The commercial release of Toon Boom Studio V2.5 for the Mac is scheduled soon after the public beta.

"Members of the Mac community have always been strong and loyal supporters of our software, which we all sincerely appreciate," said Joan Voogesang, President and CEO of Toon Boom Technologies. "This new version of Toon Boom Studio is injected with significant features that fill the needs of our growing educational market and provide creative minds exciting tools to produce high-quality content, while transforming their animation experience."

Detailed information on Toon Boom Studio v2.5 will be posted on the Toon Boom web site at customer release.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is the world-leading supplier of animation solutions. Toon Boom Technologies is the parent company of USAnimation®, Toon Boom Studio™ and Toon Boom Studio™ Express and provides consulting services related to production workflow and productivity. Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Wild Brain, Mercury Filmworks, Sunwoo, and Cuckoo's Nest, to name a few. Toon Boom Technologies is committed to delivering intuitive and powerful solutions that advance the art of animation for the web, video, TV, wireless and film.

For additional information, visit Toon Boom on the Web at www.toonboom.com

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