



Final Release of Toon Boom Studio 1.0.1 for Mac OS X v10.1

Montreal, Canada (November 26, 2001) -Toon Boom Technologies Incorporated, the world-leading supplier of digital production tools to professional 2D animation film and video studios, today announced the release of the final version of Toon Boom Studio v.1.0.1 for Mac OS X Version 10.1. The update is available for free to all licensed owners at www.toonboomstudio.com. Toon Boom Studio can be purchased at the Apple Store online at www.apple.com/store and at all Apple Store retail locations.

Toon Boom Technologies released the final version of Toon Boom Studio v1.0.1 after a month of beta tests and user feedback. This update was developed by Software Mackiev and their expertise in developing for the Mac OS X platform enabled a quick turn-around time for this release and ensured that Toon Boom Studio take full-advantage of all of the features and benefits of the Apple OS X platform.

Toon Boom Studio is a 2D desktop application for creative professionals in character animation, web design and advertising. It is an end-to-end animation production tool that features innovative and powerful productivity and creativity tools, which have received a lot of praise and recognition from experts in the animation industry. Toon Boom Extends its Support for 3D Animation with Electric Rain

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled desktop tools and services to creators and producers of 2D animation, including USAnimation®, USAnimation® Web Edition and Toon Boom Studio™.

Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia® Flash™. Toon Boom Technologies' products supply the 2D animation market with the digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, MGM and Wild Brain. For additional information, visit Toon Boom on the Web at www.toonboom.com

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About The Software MacKiev Company

The Software MacKiev Company, with offices in Kiev, Cupertino and Chicago, is the world's largest company specialized in helping software publishers adopt Apple technologies. Software MacKiev has converted more than two hundred software applications to the Macintosh platform, including World Book for Mac OS X (World Book), MacDraft for Mac OS X (Microspot), Prism 3 for Mac OS X (GraphPad) and SPSS 10 (SPSS). For more information, visit Software MacKiev on the Web at www.mackiev.com.

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