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Toon Boom Studio Supports Newly Released Mac OS X Version 10.1

Award-winning 2D Web Animation Software Boosts the Output of Web Productions with New Update

Montreal, Canada (October 29, 2001) -Toon Boom Technologies Incorporated, the world-leading supplier of digital production tools to professional 2D animation film and video studios, today announced the release of Toon Boom Studio for Mac OS X Version 10.1. With Toon Boom's support already behind Mac OS X, performance optimization has been made to the software to fit to Apple's upgrade. The free beta update installer, available for download at www.toonboomstudio.com, provides users with Toon Boom Studio's complete desktop application for Web productions.

Toon Boom Studio's award-winning Macintosh edition was developed by Software MacKiev from Toon Boom Technologies, Inc. original version. Performance optimizations to the software will operate on Mac OS X Version 10.1, and will allow Web designers, animators and advertising agencies to deliver high quality animation in a timely and cost effective matter. Animators benefit from paperless drawing, planning your animation in a 3D space, and an optimized SWF rendering engine to produce very compact files for greater motion dynamics.

"Software MacKiev's core expertise in software development for the Mac OS X platform allowed Toon Boom Studio to benefit from all the performance improvements of the new Mac OS X Version 10.1," said Jacques Bilodeau, Toon Boom's CEO. "Software MacKiev has played an instrumental role since the inception of Toon Boom Studio to empower Mac users to immediately take advantage of the best of OS X."

Availability

Users can download their free beta Update at www.toonboomstudio.com. Based on feedback from participants, the beta Update for Mac OS X Version 10.1 will be released in November and will be free for licensees of Toon Boom Studio. The product can be purchased directly from the Website. Toon Boom Studio is also available at the Apple Store online at www.apple.com/store and at all Apple Store retail locations.

About The Software MacKiev Company

The Software MacKiev Company, with offices in Kiev, Cupertino and Chicago, is the world's largest company specialized in helping software publishers adopt Apple technologies. Software MacKiev has converted more than two hundred software applications to the Macintosh platform, including World Book for Mac OS X (World Book), MacDraft for Mac OS X (Microspot), Prism 3 for Mac OS X (GraphPad) and SPSS 10 (SPSS). For more information, visit Software MacKiev on the Web at www.mackiev.com.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled desktop tools and services to creators and producers of 2D animation, including USAnimation®, USAnimation® Web Edition and Toon Boom Studio™. Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia® Flash™. Toon Boom Technologies' products supply the 2D animation market with the digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, MGM and Wild Brain. For additional information, visit Toon Boom on the Web at www.toonboom.com

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