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For Immediate Release

Congratulations to Cromosoma for signing a new deal with Disney Channel

Montreal (February 28, 2001) - Toon Boom Technologies is proud to announce that, at the last NAPTE, Cromosoma, one of its esteemed European customers, closed a deal with the Disney Channel for **Juanito Jones** (52 x 13', 26 x 26') for Spain, France and Italy.

This is the first time that the Disney Channel has reached an agreement with a Spanish Producer for an original Spanish Production. Producing all their animation projects with USAAnimation[®], Cromosoma is setting a great example that combining excellent storytelling with highly-efficient technology can only bring recognition by a great leader in the industry, such as Disney Channel.

Juanito Jones is directed to boys and girls between the ages of 4 and 9, and the thread of the story is common to all children: imagination. The first 13 episodes will be delivered in December 2001 and the last 13 episodes in April 2002. This production is 100% Cromosoma.

Another series that is in production with USAAnimation[®] is **Miniman** (13 x 26') that is also a 100% Cromosoma production. At the moment, Cromosoma is in advance negotiations with Disney Spain, and with several TV's in Italy, France, and Germany, and Spain.

Miniman is a child's super-hero; he helps them to solve their problems, and protects their most valued objects. Miniman tries to solve problems that children think are important offering the best formula: humor, ingenuity, courage and companionship. The delivery is scheduled in October 2001.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is the world-leading supplier of 2D character animation software. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled desktop tools and services to creators and producers of 2D character animation including USAAnimation[®], and USAAnimation[®] Web Edition. Founded in 1994, Toon Boom Technologies offers a 100% vector-based,

resolution-independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia® Flash™. Toon Boom Technologies' products supply the 2D character animation market with the digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, MGM, Wild Brain, Sunwoo, and Cuckoo's Nest, and many others. For additional information, visit Toon Boom on the web at www.toonboom.com.

About Cromosoma

Established in 1988, Cromosoma (www.cromosoma.com) has grown spectacularly, and has made a place for itself on the audio-visual market as a producer of authors' series, which respect the original work while adapting it to the animation world. Their philosophy of opting for quality has allowed them to obtain a high recognition from both audience and broadcasters. Cromosoma has premises of over 3,000 square meters in Barcelona, with the latest generation hardware and software.

Cromosoma has a young, dynamic team of 100 people on the staff, as well as nearly 200 collaborators, for the production of their own animation series, publishing products, and multimedia. With the arrival of new production technology in audio-visual production, they entered ON-LINE editions, CD-ROM supported titles and, more recently, 3D and DVD.

In addition to **Juanito Jones** and **Miniman**, Cromosoma is currently involved in the following productions using USAnimation®:

Tom (26 x 26'): TOM is a dinosaur, and the biggest friend a kid could ever have, because of his gigantic heart. Tom acts as if he was human; he is curious, friendly, and fun and will teach us how to better appreciate our world.

The primary European television stations are in advanced negotiations in order to co-produce an animated series together with Cromosoma and NORMA Editorial

The **EBU** Commission of Experts for children's programming, met in Berlin on the 7th of November, and made the decision to participate in the animated series **TOM**. The series is based on a character developed by Daniel Torres, who is one of the most renowned Spanish comic book authors (Roco Vargas, Claudio Cueco...)

The high quality of the project has created the possibility for the first time in history, TV channels such as **BBC**, **RAI**, **FRANCE 3**, German **ZDF** as well as **RTVE**, have decided to invest in a Spanish animated production at the same time.

Weby (26 x 13')

The basic idea behind the series Weby is based on the relations between children and the world in which they live in, at a time in which parents don't spend all the time that, they would like to with their children. Here progress is personified by the

sophisticated computer Weby, which is the answer to the question; Computer-babysitter that takes care of children.

Adult animation:

240, the first hero of the third millennium (26 x 13' – 13 x 26'): You would like to have a child, but you just can't seem to make up your mind? Well your excuses are over, because the well-known biogenetics company GENECON has just launched '240', the worlds first cloned child sold in a milk carton. Being a parent will never be the same!

Motel Spaghetti (13 x 26'): Cromosoma is now working in the pilot of this animated series that is aimed at young adults who, no doubt, will identify with a heterogeneous group of 21st century twenty-something, wap generation characters, lost in the chaotic process of finding their feet in a world of mature personal relationships.

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