



Press Release
April 10, 2000

USAnimation[®] V5, a new approach to creativity

Las Vegas - Toon Boom Technologies is thrilled to announce that they will be presenting a demonstration of **USAnimation[®] V5**, the most advanced 2D cel animation software on the market during NAB 2000, at our hospitality suite at the Mirage (J. Vogelesang's suite). Launched in March 2000, this major release offers a new way of producing high-quality animation, and addresses the new technological challenge of digital television.

The new 3D Camera, or **USAnimation[®]**'s real-time Sceneplanning module, allows users to treat 2D elements in a 3D environment. Users can interactively position elements, create new trajectories for the animation and the camera, and then let the software calculate the speed and perspective changes for each element separately. At the same time, users can playback the scene in real-time, with all its elements, without having to render it first. Moreover, **USAnimation[®] V5** is the only system that offers the possibility to work simultaneously with multiple aspect ratios, including HDTV/16:9, as well as offering multiple views for better sceneplanning, all in real-time.

«**USAnimation[®] V5** reinforces our commitment in providing the most advanced, flexible and cost-effective package to our clients by integrating key features that are a must for successful animation productions in terms of quality and cost», comments Jacques Bilodeau, President and CEO of **Toon Boom Technologies Inc.** Users can benefit from **USAnimation[®] V5**'s unparalleled productivity in many ways:

- any part of the scene can be edited, from the drawings to the animation sequence to the final render images, allowing for complete creative control over the project from start to finish
- sophisticated and complex camera moves, such as multi-plane zooms, can be created and viewed without waiting for the rendered results, thanks to the real-time preview
- line width for vector drawings can be controlled and customized as required
- tasks such as auto-paint can be auto-applied to all drawings



USAnimation® V5 will not only save studios time and energy, it will also help increase the quality of their productions considerably.

The **USAnimation®** software is the industry standard in the 2D cartoon animation market. It is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, and many others.

Toon Boom Technologies Inc. is the only company on the international market offering 100% vector-based, resolution-independent 2D cel animation packages: a new generation of 2D cel animation software at the service of the classical animation industry. With systems installed in more than 30 countries, **USAnimation®** is paving the way for the new era of digital 2D cel animation production.

- 30 -

*Press Contact: Karina Bessoudo
Director International Marketing
Toon Boom Technologies Inc.
(514) 278-8666
karina@toonboom.com*

*Sales Contact: Paul Girouard
Vice President Worldwide Sales and Distribution
Toon Boom Technologies Inc.
(514) 278-8666
paul@toonboom.com*

- 2 -