



Press Release
April 10, 2000

USAnimation[®] V5 is Macromedia[®] Flash[™] enabled, opening the door to high-quality animation on the Web

Las Vegas - Toon Boom Technologies is thrilled to announce that they will be presenting a demonstration of **USAnimation[®] V5**, the most advanced 2D cel animation software on the market during NAB 2000, at our hospitality suite at the Mirage (J. Vogelesang's suite). Launched in March 2000, this major release is Macromedia[®] Flash[™] enabled, opening the door to high-quality animation on the Web.

USAnimation[®] V5 now supports the Macromedia[®] Flash[™] format (.swf), making **USAnimation[®]** the first and only solution available in the 2D animation market to include such a feature. It is now possible to save individual **USAnimation[®]** vector drawings as Macromedia[®] Flash[™] files or render **USAnimation[®]** scenes into a SWF movie. Since **USAnimation[®]** and Macromedia[®] Flash[™] are both vector-based technologies, the users can benefit from all **USAnimation[®]** features based on creativity, quality and productivity to create first-class animation and then convert it to SWF file format to have it streamed over the Web. Such a breakthrough allows the users to webcast high-quality animation on the Web, whether it is classical or any other type.

The **USAnimation[®]** software is the industry standard in the 2D cartoon animation market. It is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, and many others.



Toon Boom Technologies Inc. is the only company on the international market offering 100% vector-based, resolution-independent 2D cel animation packages: a new generation of 2D cel animation software at the service of the classical animation industry. With systems installed in more than 30 countries, **USAnimation®** is paving the way for the new era of digital 2D cel animation production.

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